

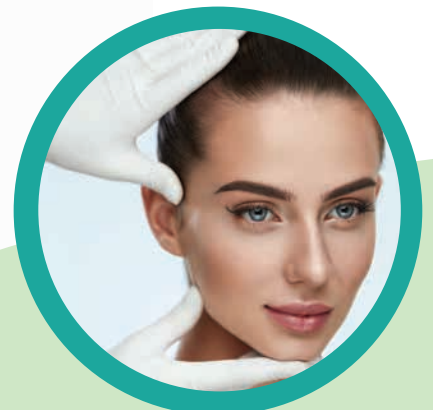


SPONSOR & EXHIBITOR PROSPECTUS

APRIL 17-19, 2020

TORONTO, CANADA

Harbour Castle Westin Hotel
Metropolitan Ballroom





The Canadian Aesthetics Expo is a multidisciplinary medical education meeting and exhibition for the latest clinical and commercial developments in Aesthetic Medicine. A trade show dedicated to bringing the Medical Aesthetics Community under one roof.

As the Biggest Show in Canada, we provide the best platform for all participants to boost and update their knowledge in dermatological science and technology through a variety of courses, workshops, and lectures. Over three days, this unique event brings current procedures, new products, innovative technologies, and top physicians together into one venue.



Event Details

Show Dates & Times

Friday, April 17, 2020 - 9 am - 5 pm
Saturday, April 18, 2020 - 9 am - 6 pm
Sunday, April 19, 2020 - 10 am - 5 pm

Cocktail Reception

Friday, April 17, 2020
6:30 pm - 9:30 pm
The Fifth Social Club





Sponsor Packages & Description

Sponsoring at The Canadian Aesthetics Expo is the perfect way to take your marketing to the next level by delivering the ultimate in brand exposure and ensuring your message hits the right audience.

Elite Sponsorship Package - \$60,000.00 - SOLD

- Large logo and link on Canadian Aesthetics Expo website
- Inclusion in our Thank you to Sponsor on site
- Inclusion in our show guide Thank you to Sponsor page
- Full Page advertisement in our Expo Show Guide
- 10 Complimentary general admission tickets to the event
- 20 x 20 booth
- Logo placement on all marketing materials
- Two exhibit hall mini stage presentations
- One item inclusion in the show bag (if available)

Premium Sponsor Package - \$35,000.00

- Medium logo and link on Canadian Aesthetics Expo website
- Inclusion in our Thank you to Sponsor on site
- Inclusion in our show guide Thank you to Sponsor page
- Half Page advertisement in our Expo Show Guide
- 8 Complimentary general admission tickets to the event
- 10 x 20 booth
- Logo placement in marketing materials (where applicable)
- Two exhibit hall mini stage presentations
- One item inclusion in the show bag (if available)

General Sponsor Package - \$25,000.00

- Medium logo and link on Canadian Aesthetics Expo website
- Inclusion in our Thank you to Sponsor on site
- Inclusion in our show guide Thank you to Sponsor page
- Quarter Page advertisement in our Expo Show Guide
- 4 Complimentary general admission tickets to the event
- 10 x 10 booth
- Logo placement in marketing materials (where applicable)
- One exhibit hall mini stage presentations

Custom Sponsor Opportunities

VIP Main Stage Sponsor - \$25,000.00

- Gobo on drape line in the VIP Presentation Room
- Naming rights to the Stage
- Hanging Banner over Stage
- Logo placement in VIP Stage Schedule in Showguide
- Logo placement on all VIP Stage Schedule

Exhibit Hall Stage Sponsor (2 stages) - \$15,000.00

- Naming rights to the Stage
- Hanging Banner over Stage
- Logo placement in Stage Schedule in Showguide
- Logo placement on all Stage Schedule

WiFi Sponsor - \$10,000.00

- Custom login Splash Page
- Custom login password
- Tent Cards with Wifi Password
- Signage throughout with Wifi Password
- Thank you to Sponsor inclusion on website & show guide

Charging Station Sponsor - \$7,000.00

- Company logo on built in monitor
- 15 second promo ad on monitor (rotating)
- Thank you to Sponsor inclusion on website & show guide

Show Bag Sponsor - \$7,000.00

- Company logo on show bag
- 2 product inclusions in show bag
- Thank you to Sponsor inclusion on website & show guide

Registration Badge Lanyards - \$6,000.00 - SOLD

- Company logo on lanyard
- Thank you to Sponsor inclusion on website & show guide

Private Reception (F&B costs additional) - Please Inquire

- Custom welcome signage
- Specialty Welcome Cocktail
- Thank you to Sponsor inclusion on website & show guide

Training Session Break Sponsor

- Tent card placement in training session rooms
- Provide personalized coffee mugs
- Thank you to Sponsor inclusion on website & show guide

Training Room Stationary Sponsor - SOLD



General Sponsorship (Please check a box from below)

- Elite Sponsor - \$60,000 - SOLD Premium Sponsor - \$35,000 - SOLD
 Expo Partner - \$25,000 General Sponsor - \$15,000

Custom Sponsorship Opportunities

- VIP Main Stage Sponsor - \$25,000.00
 Exhibit Hall Stage Sponsor (2 stages) - \$15,000.00 each
 WiFi Sponsor - \$10,000.00
 Charging Station Sponsor - \$7,000.00
 Show Bag Sponsor - \$7,000.00
 Registration Badge Lanyards - \$6,000.00
 Private Reception (F&B costs additional) - SOLD
 Training Session Break Sponsor - \$5,000.00 per break. I would like to host ___ Sessions
 Training Room Stationary Sponsor - SOLD

Please complete the form below:

COMPANY NAME: _____

E-MAIL: _____

OFFICE PHONE#: _____ EXT: _____ MOBILE: _____

COMPANY ADDRESS: _____ CITY: _____

PROV.: _____ POSTAL CODE: _____

COMPANY WEBSITE: _____

CONTACT PERSON(S): _____

TOTAL SPONSORSHIP: _____ SIGNATURE: _____ DATE: _____

PAID BY: VISA AMEX MC

NAME ON CARD: _____

CREDIT CARD NUMBER: _____

EXPIRY: _____ CVV CODE: _____

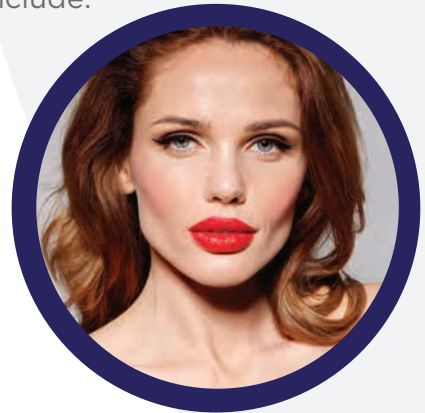
**50% deposit is required at time of submission. Balance is due 30 days after invoice emailed.

**Above are non-cancellation sponsorship programs. Delivery of program benefits will commence once payment has been received; therefore, neither party can terminate the program in place for any reason once application has been submitted

Exhibiting

Get in front of your customers and decision makers. Trade-shows is one of the most useful tools to attract new business on site, generate leads that will keep your staff busy for months post expo, network with existing customers and learn about the latest industry trends. Our attendees include:

- Physician/Medical Director
- Managers/Director
- Nurse Practitioner
- Physician Assistant
- Registered Nurse
- Clinic Owners
- ...and more!

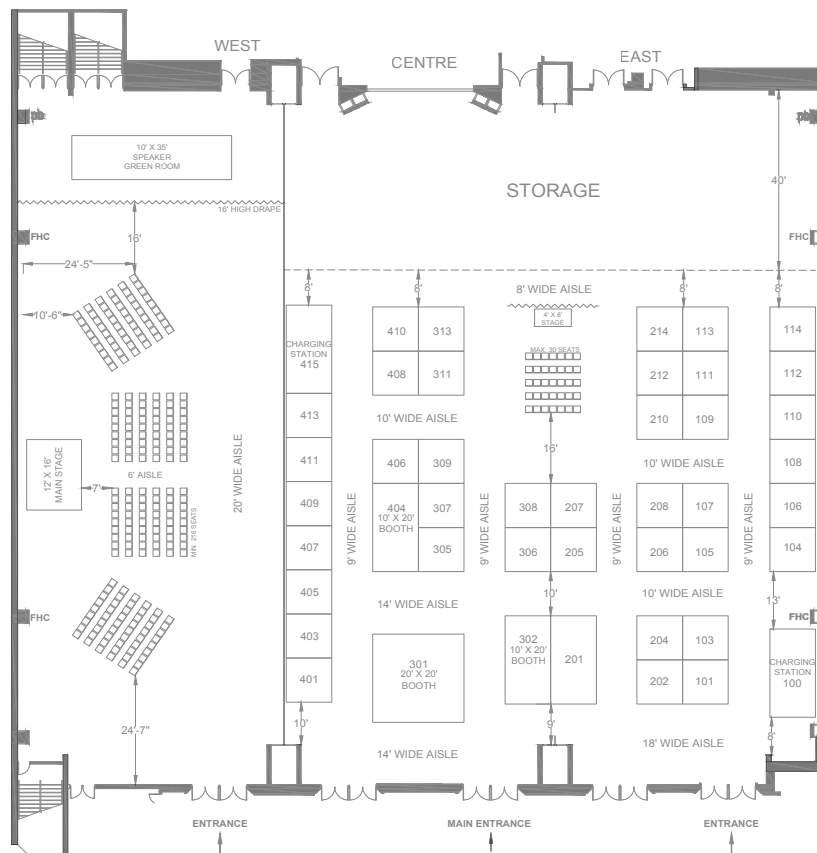


Exhibiting at the Show

Booth Size Booth Rates

10 x 10	\$3,500.00
10 x 20	\$7,000.00
10 x 30	\$10,500.00
10 x 40	\$13,000.00

*All prices quoted in Canadian Dollars. 13% HST not included
 **Corner booth fees, add \$200.00 p/corner surcharge



Booths include a 6ft draped table, 2 chairs, WIFI, standard 7.5 amp service (2 prong electrical outlet) and two exhibitor badges.

Contract for Exhibit Space

April 17-19, 2020 Westin Harbour Castle Hotel – Metropolitan Ballroom

COMPANY NAME: _____

Company name listed above will be printed in the Show Program and Website. One company per exhibit space.

EMAIL: _____ **OFFICE PHONE#:** _____ **EXT:** _____

COMPANY ADDRESS: _____ **COMPANY WEBSITE:** _____

CITY: _____ **PROV.:** _____ **POSTAL CODE:** _____

FAX: _____ **MOBILE:** _____

CONTACT PERSON(S): _____

BOOTH RENTAL RATES (CHECK ONE OPTION) **\$200.00 surcharge for Corner booths (p/ corner)

REGULAR BOOTH PRICING (EFFECTIVE AUGUST 1, 2019)

10 x 10 | \$3,500.00 10 x 20 | \$7,000.00 10 x 30 | \$10,500.00 10 x 40 | \$13,000.00

**Prices include a 6ft table, 2 chairs, WIFI and a standard 7.5 amp service (2 prong electrical outlet)

BOOTH CHOICES: 1ST _____ **2ND** _____ **3RD** _____

PRICING FOR THE SHOWGUIDE

Full Page Ad - \$2,500.00 Half Page Ad - \$1,500.00 Quarter Page Ad - \$900.00

WHAT PRODUCTS/SERVICES WILL YOU BE EXHIBITING: _____

LIST BRAND NAMES TO BE REPRESENTED: _____

I WOULD LIKE TO RESERVE A SPOT AT THE COCKTAIL RECEPTION FRIDAY, APRIL 17, 2020 (FEES APPLY)

I WOULD BE INTERESTED IN SPEAKING OPPORTUNITIES IN THE EXHIBIT HALL (FEES APPLY)

BOOTH RATE	BOOTH SIZE	PRICING FOR THE SHOWGUIDE	CORNER FEE (if applicable)	SUB TOTAL	HST (13%)	TOTAL

PAID BY:    Please make cheques payable to Canadian Association of Medical Aesthetics

NAME ON CARD: _____ **SIGNATURE :** _____

CREDIT CARD NUMBER: _____ **EXPIRY :** _____ **CVV CODE :** _____

Check if you authorize CAMA to charge credit card for balance owing on February 14, 2020.

*I/we have provided a 40% non-refundable deposit of \$_____ of the TOTAL and understand that the owing balance \$_____ is due by February 14, 2020.

Terms and conditions (please read rules and regulations attached): One company per exhibit space is strictly enforced unless prior approval from show management or an additional fee will be required. No booth sharing or subletting permitted in booth other than those material for the company registered above. No monies shall be returned or credited if exhibitor cancels booth(s) with 60 days of event date.

I/we understand that this contract shall not become valid until it has been accepted by: Canadian Association of Medical Aesthetics. It is agreed by the exhibitor to abide by all the rules and regulations as set out on the contract including cheques and/or credit card information and in all material concerning show. NSF cheques will incur a \$25.00 fee.

DATE

AUTHORIZED EXHIBITOR SIGNATURE

PRINT NAME

Conditions of Contract:

1. The Exhibitor must provide proof of adequate insurance coverage which meets the guidelines of Canadian Association of Medical Aesthetics. Without this proof, Show Management cannot allow an Exhibitor to participate.
2. Management agrees to provide the Exhibitor with a draped backdrop and side railings at no charge.
3. All electrical wiring and outlets shall be at the Exhibitor's expense. All operating electrical equipment used in the exhibit must have CSA or equivalent provincial power authority approval.
4. Space contracted by the Exhibitor may not be sublet without the prior written permission of Management. The Exhibitor may not distribute literature or promotional material from a third party without the prior written consent of Management.
5. The Exhibitor agrees to abide by all regulations and rules adopted by Management in the best interests of the Show, and agrees that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during, and after the Show.
6. The Exhibitor will be liable for and will indemnify and hold harmless Management from any loss or damages whatsoever suffered by Management as a result of any loss or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, the Exhibitor, other exhibitors, Management, the owner of the building and their respective agents, servants and employees and members of the public attending the Show, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with the Exhibitor's occupancy of said space.
7. The Exhibitor may use the CAMA logo to promote only his/her participation at the Show. It cannot be used in any way that is perceived as an endorsement by Canadian Association of Medical Aesthetics of the Exhibitor's company, product, and/or service.
8. Management reserves the right at any time to alter or remove exhibits or any part thereof, including printed materials, product, signs, lights, or sound, and to expel exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other Show participants and/or attendees.
9. The exhibitor agrees to confine his/her presentation to within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain a staff in his/her booth space during Show hours.
10. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and the number of his/her booth location. Goods must not be shipped to the Show for shipping charges to be paid on arrival as these will not be accepted by Management. Management assumes no responsibility for loss or damage to goods before or during the period of the Show, or after its closing.
11. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Show but must remain intact until after the closing hour of the last day of the Show. The Exhibitor also agrees to remove his/her exhibit, equipment, and appurtenances from the Show building by the final move-out time, or in the event of the failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
12. Management reserves the right at its sole discretion to change the date or dates upon which the Show is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike or by any cause whatever beyond the control of Management whether similar to or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should in any way be rendered unusable, the Exhibitor shall pay for such space only for the period during which it was or could have been used as determined within the sole discretion of Management. A refund of all monies paid by the Exhibitor to Management will be made by Management in the event that the Show is not held as proposed by Management.
13. Management reserves the right to cancel this contract and to withhold possession of exhibit space if the exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as liquidation damages all space rental payments made by him/her and any further occupancy of such space.
14. The Exhibitor agrees to observe all union contracts and labour relations in force, and agreements between Management, official contractors serving companies and the building in which the Show will take place and do so according to the labour laws of the jurisdiction in which the building is located.
15. Management reserves the right to alter or change the space assigned to the Exhibitor.

Cancellation Policy

Please note, the 40% Deposit is non-refundable. All cancellations must be in writing no later than 60 prior to event. If full payment is made at the time of booking, 60% of full payment will be refunded or used as a credit for the following year's expo prior to February 16, 2020. If the Exhibitor cancels on or after February 16, 2020, he/she will be liable for 100% of the total contracted space costs. By cancelling this contract the Exhibitor forfeits all right or claims to the allocated space and Management is free to rent it to others and collect the cancellation charge as liquidation damages.

EXHIBITOR COMPANY NAME: _____ **SIGNATURE:** _____

CANADIAN ASSOCIATION OF MEDICAL AESTHETICS STAFF: _____ **SIGNATURE:** _____

(This acknowledges you have read and accepted the conditions of this agreement)



PHONE: (416) 537-7774 x102 **EMAIL:** sabrina@camaesthetics.ca

Show Guide Advertising

By advertising in the Canadian Aesthetics Show Guide, exhibitors have the unique opportunity to reinforce their visibility to a well-defined, captive audience. After the event, many visitors keep the Show Guide as a source of reference to the products and services on display at the show. Your advertisement continues to work as a constant marketing tool long after the show is over.

Full Page

\$2,500.00

Half Page

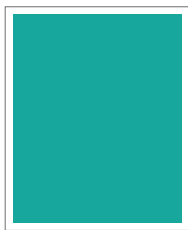
\$1,500.00

Quarter Page

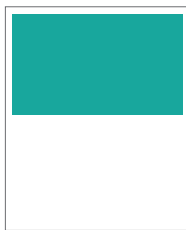
\$900.00

*All prices quoted in Canadian Dollars. 13% HST not included.

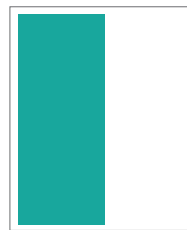
Show Guide Specs



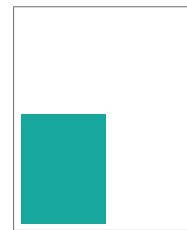
Full Page
8.5" x 11"
(No bleed)



Half Page
8.5" x 5.5"
(Horizontal)



Half Page
4.25" x 11"
(Vertical)



Quarter Page
4.25" x 5.5"

Show Guide Application Form

(Please print, fill out form, sign and email back to sabrina@camaesthetics.ca)

COMPANY NAME: _____

E-MAIL: _____

OFFICE PHONE#: _____ EXT: _____ MOBILE: _____

COMPANY ADDRESS: _____ CITY: _____

PROV.: _____ POSTAL CODE: _____

COMPANY WEBSITE: _____

CONTACT PERSON(S): _____

AD SIZE	AD COST	HST (13%)	TOTAL DUE

PAID BY:   

NAME ON CARD: _____

CREDIT CARD NUMBER: _____

EXPIRY: _____ CVV CODE: _____

SIGNATURE: _____ DATE: _____

*Please Note: payment is required in full for all show guide advertisement at time of reservation

**Deadline for camera ready artwork, no later than March 13, 2020.

Email artwork to sabrina@camaesthetics.ca

Contract for Stage Presentations

April 17-19, 2020 Westin Harbour Castle Hotel - Metropolitan Ballroom

Want to make a show presence at the Canadian Aesthetics Expo? Our stages are perfect to showcase your products and/or service, perhaps even engage your audience with a product demonstration. Spaces are limited so book now!

COMPANY NAME: _____

EMAIL: _____ COMPANY WEBSITE: _____

OFFICE PHONE#: _____ EXT: _____ MOBILE: _____

COMPANY ADDRESS: _____

CITY: _____ PROV.: _____ POSTAL CODE: _____

CONTACT PERSON(S): _____

I would like to book: 1 2

Presentations: _____

Presenter: _____

Presentation Topic: _____

Description: _____

Presenter: _____

Presentation Topic: _____

Description: _____

I would like to present on:

Exhibit Hall - \$300 per half hour (2 stages available) VIP Main Stage - \$500 per half hour (limited space available)

Fri, April 17 Sat, April 18 Sun, April 19

# OF PRESENTATION(S):	AMOUNT:	HST 13%:	TOTAL:

PAID BY:  VISA  Please make cheques payable to Canadian Association of Medical Aesthetics

NAME ON CARD: _____ SIGNATURE : _____

CREDIT CARD NUMBER: _____ EXPIRY : _____ CVV CODE : _____

Rules & Regulations:

Payment is required in full to reserve your space and is non-refundable. Canadian Aesthetics Expo (CAE) will schedule presentations on stages based on topics. CAE has the right to change presentation topics at its discretion and will notify should the situation present itself.

COMPANY NAME: _____ SIGNATURE _____ DATE: _____

CANADIAN ASSOCIATION
MEDICAL AESTHETICS: _____ SIGNATURE _____ DATE: _____